

## **SPECIAL MEASURES: DEMOGRAPHIC**

### **PARTNER STATUS**

#### **Married**

Respondents who indicated that they are married.

#### **Unmarried Cohabiting**

Respondents who indicated that they are not married but have a partner who lives with them.

#### **Unmarried on own**

Respondents who indicated that they are not married and do not have a partner who lives with them.

### **MARITAL/KIDS**

#### **Married with kids**

Respondents who indicated that they are married and have children 18 years old or younger. Also referred to as “traditional families.”

#### **Unmarried with kids**

Respondents who indicated that they are not married and have children 18 years old or younger. Also referred to as “non-traditional families.”

#### **Married no kids**

Respondents who indicated that they are married and do not have any children 18 years old or younger.

#### **Unmarried no kids**

Respondents who indicated that they are not married and do not have any children 18 years old or younger.

### **NON-TRADITIONAL FAMILIES**

#### **Single Parents**

Respondents who indicated that they are not married, do not have a partner who lives with them and have children 18 years old or younger.

### **HOUSEWORK**

#### **Woman does More**

Female respondents who indicated that they do more housework than their partner, or respondents with a female partner who indicated that their partner does more housework.

#### **Equal**

Respondents who indicated that they do they and their spouse/partners share the amount of housework equally.

#### **Man does more**

Male respondents who indicated that they do more housework than their partner, or respondents with a male partner who indicated that their partner does more housework.

## **CHILDCARE**

### **Woman does More**

Female respondents who indicated that they do more childcare than their partner, or respondents with a female partner who indicated that their partner does more childcare.

### **Equal**

Respondents who indicated that they do they and their spouse/partners share the amount of childcare equally.

## **RELIGION**

### **Protestant**

Respondents who indicated that they are Protestant.

### **Catholic**

Respondents who indicated that they are Catholic.

### **Other Christian**

Respondents who indicated that they are Mormon, Orthodox or of another form of Christianity.

### **Non-Christian**

Respondents who indicated that they are Jewish, Muslim or of another non-Christian religion.

### **No Preference/Atheist/Agnostic**

Respondents who indicated that they are atheist, agnostic or have no religious preference.

## **CHRISTIAN**

### **All non-Christian**

Respondents who indicated that they are Jewish, Muslim or of another non-Christian religion, or are atheist, agnostic or have no religious preference.

### **All Christian**

Respondents who indicated that they are Protestant, Catholic, Mormon, Orthodox or of another form of Christianity.

### **Evangelical**

Respondents who indicated that they are Protestant or of another Christian religious preference other than Roman Catholic, Orthodox or Mormon, and indicated they are a fundamentalist, evangelical, charismatic or Pentecostal Protestant or indicated that that they identify with none of these nor mainline nor liberal but indicated that they consider themselves a born-again Christian.

## **PROTESTANT DENOMINATION**

### **Baptist**

Respondents who indicated that they are Baptist.

**Lutheran**

Respondents who indicated that they are Lutheran.

**Methodist**

Respondents who indicated that they are Methodist.

**Other Protestant**

Protestant respondents who indicated that their denomination is a denomination other than Baptist, just Christian, Lutheran, Methodist, Episcopalian or Presbyterian.

**PROTESTANT ID**

**Fundamentalist**

Protestant respondents who indicated that when it comes to their religious identity they would say they are fundamentalist.

**Evangelical**

Protestant respondents who indicated that when it comes to their religious identity they would say they are evangelical.

**Liberal**

Protestant respondents who indicated that when it comes to their religious identity they would say they are liberal.

**None**

Protestant respondents who indicated that when it comes to their religious identity they would say they are not fundamentalist, evangelical, Pentecostal, mainline nor liberal.

**INTERFAITH  
MARRIAGE**

**Interfaith**

Respondents who indicated that their partner does not have the same religion as them, and did not specify their partner's religious preference to be the same as theirs.

**Same religion**

Respondents who indicated that their partner has the same religion as them or specified their partner's religious preference to be the same as theirs.

**CATHOLIC ID**

**Traditional**

Respondents who indicated that they consider themselves to be a traditional Catholic.

**Liberal**

Respondents who indicated that they consider themselves to be a liberal Catholic.

**BORN AGAIN**

**Yes**

Christian respondents who indicated that they would consider themselves a born-again Christian.

**No**

Christian respondents who indicated that they would not consider themselves a born-again Christian.

**ATTENDANCE**

**More once week**

Respondents who indicated that they attend religious services more than once a week.

**Once a week**

Respondents who indicated that they attend religious services once a week.

**Once twice a month**

Respondents who indicated that they attend religious services once or twice a month.

**Several time a year**

Respondents who indicated that they attend religious services several times a year.

**Hardly ever or never**

Respondents who indicated that they hardly ever or never attend religious services.

**KIDS**

**No Kids**

Respondents who indicated that they do not have any children 18 years old or younger living at home.

**1 kid**

Respondents who indicated that they have 1 child who is 18 years old or younger living at home.

**2 kids**

Respondents who indicated that they have 2 child who are 18 years old or younger living at home.

**3 or more**

Respondents who indicated that they have 3 or more children who are 18 years old or younger living at home.

**Total kids**

Respondents who indicated that they have children who are 18 years old or younger living at home.

**KIDS/ORIGIN**

**No Kids**

Respondents who indicated that they do not have any children 18 years old or younger living at home.

**All by birth**

Respondents who indicated that all of the children 18 years old or younger living at home are theirs by birth.

**Not all birth**

Respondents who indicated that not all of the children 18 years old or younger living at home are theirs by birth.

**GENDER/KIDS/ORIGIN**

**Men No Kids**

Male respondents who indicated that they do not have any children 18 years old or younger living at home.

**Men All birth**

Male respondents who indicated that all of the children 18 years old or younger living at home are theirs by birth.

**Women No Kids**

Female respondents who indicated that they do not have any children 18 years old or younger living at home.

**Women All birth**

Female respondents who indicated that all of the children 18 years old or younger living at home are theirs by birth.

**Women Not birth**

Female respondents who indicated that not all of the children 18 years old or younger living at home are theirs by birth.

**AGE**

**18 - 29**

Respondents who indicated that they are under 30 years old.

**30 - 39**

Respondents who indicated that they are 30-39 years old.

**40 - 49**

Respondents who indicated that they are 40-49 years old.

**50 - 64**

Respondents who indicated that they are 50-64 years old.

**Over 64**

Respondents who indicated that they are 65 years old or older.

**GENDER/AGE**

**Young Women**

Female respondents who indicated that they are under 50 years old.

**Young Men**

Male respondents who indicated that they are under 50 years old.

**Older Women**

Female respondents who indicated that they are 50 years or older.

**Older Men**

Male respondents who indicated that they are 50 years or older.

**EDUCATION COLLEGE**

**High School or less**

Respondents who indicated that they have no more than a high school education.

**Post High School**

Respondents who indicated that they have had some post high school education (ie. Jr. college, Technical School).

**College graduate**

Respondents who indicated that they have graduated from college.

**GENDER/EDUCATION**

**College Men**

Male respondents who indicated that they have graduated from college.

**No College Men**

Male respondents who indicated that they have not graduated from college.

**College Women**

Female respondents who indicated that they have graduated from college.

**No College Women**

Female respondents who indicated that they have not graduated from college.

**AGE/EDUCATION**

**Young Non-college**

Respondents under 50 who indicated that they have not graduated from college.

**Young College**

Respondents under 50 who indicated that they have graduated from college.

**Older Non-college**

Respondents 50 or older who indicated that they have not graduated from college.

**Older College**

Respondents 50 or older who indicated that they have graduated from college.

## RACE

### White

Respondents who indicated that they are White and do not consider themselves an Hispanic, Latino, or Spanish-speaking American.

### Black

Respondents who indicated that they are Black and do not consider themselves an Hispanic, Latino, or Spanish-speaking American.

### Hispanic

Respondents who indicated that they are Hispanic or consider themselves an Hispanic, Latino, or Spanish-speaking American.

*Unless specified below, all racial categories are defined the same as the total sample definition, applying only to the specified race.*

## GENDER/MARITAL

### Married Women

Female respondents who indicated that they are married.

### Single Women

Female respondents who indicated that they are single.

### Separated/divorced/widowed women

Female respondents who indicated that they are separated, divorced or widowed.

### Unmarried Women

Female respondents who indicated that they are single, separated, divorced or widowed.

### Married Men

Male respondents who indicated that they are married.

### Unmarried Men

Male respondents who indicated that they are single, separated, divorced or widowed.

## TIMES MARRIED

### 0

Respondents who indicated that they have never been married.

### 1

Respondents who indicated that they have been married once.

### 2 or more

Respondents who indicated that they have been married two or more times.

## INCOME

### **Less than \$20K**

Respondents who indicated that their total family income last year, before taxes, was less than \$20,000.

### **\$20K to \$30K**

Respondents who indicated that their total family income last year, before taxes, was between \$20,000 and \$30,000.

### **\$30K to \$50K**

Respondents who indicated that their total family income last year, before taxes, was between \$30,000 and \$50,000.

### **\$50K to \$75K**

Respondents who indicated that their total family income last year, before taxes, was between \$50,000 and \$75,000.

### **\$75K or more**

Respondents who indicated that their total family income last year, before taxes, was \$75,000 or more.

## GENDER/INCOME

### **Less \$30K Men**

Male respondents who indicated that their total family income last year, before taxes, was less than \$30,000.

### **\$30K \$50K Men**

Male respondents who indicated that their total family income last year, before taxes, was between \$30,000 and \$50,000.

### **\$50K \$75K Men**

Male respondents who indicated that their total family income last year, before taxes, was between \$50,000 and \$75,000.

### **\$75K more Men**

Male respondents who indicated that their total family income last year, before taxes, was \$75,000 or more.

### **Less \$30K Women**

Female respondents who indicated that their total family income last year, before taxes, was less than \$30,000.

### **\$30K \$50K Women**

Female respondents who indicated that their total family income last year, before taxes, was between \$30,000 and \$50,000.

### **\$50K \$75K Women**

Female respondents who indicated that their total family income last year, before taxes, was between \$50,000 and \$75,000.

### **\$75K more Women**



Female respondents who indicated that their total family income last year, before taxes, was \$75,000 or more.

## **EMPLOY**

### **Employed**

Respondents who indicated that they are employed part-time or full-time.

### **Retired**

Respondents who indicated that they are retired.

### **Unemployed/Student/Homemaker**

Respondents who indicated that they are unemployed, a student or a homemaker.

## **FAMILY EMPLOY**

### **2 FT**

Respondents who indicated that they and their partner are employed full time.

### **1 FT 1 PT**

Respondents who indicated that between themselves and their partner, one is employed full time and the other part time.

### **1 FT 1 Unemployed**

Respondents who indicated that between themselves and their partner, one is employed full time and the other is unemployed.

### **2 Not FT**

Respondents who indicated that between themselves and their partner, neither is employed full time.

## **REGION**

### **New England**

Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont.

### **Middle Atlantic**

Delaware, New Jersey, New York, Pennsylvania.

### **East North Central**

Illinois, Indiana, Michigan, Ohio, Wisconsin.

### **West North Central**

Iowa, Kansas, Minnesota, Missouri, North Dakota, Nebraska, South Dakota.

### **Deep South**

Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Texas, Virginia.

**Border States**

District of Columbia, Kentucky, Maryland, Oklahoma, Tennessee, West Virginia.

**Mountain States**

Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming.

**Pacific**

Alaska, California, Hawaii, Oregon, Washington.

**REGION COLLAPSE**

**Northeast**

Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont, Delaware, New Jersey, New York, Pennsylvania.

**Central**

Illinois, Indiana, Michigan, Ohio, Wisconsin, Iowa, Kansas, Minnesota, Missouri, North Dakota, South Dakota, Nebraska.

**South**

Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Texas, Virginia, District of Columbia, Kentucky, Maryland, Oklahoma, Tennessee, West Virginia.

**West**

Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming, Alaska, California, Oregon, Hawaii, Washington.