SURVEY METHODOLOGY

Greenberg Quinlan Rosner Research, Inc. designed and administered this telephone survey conducted by professional interviewers. The survey reached 1,131 adults, 18 years or older. The survey was conducted July 25-August 7, 2005.

Telephone numbers were generated by a random digit dial process, thereby allowing access to all listed and unlisted phones. The sample was stratified by state. Quotas were assigned to reflect the distribution of these areas in the general population. The national representative sample of 801 was supplemented with oversamples of 156 married respondents with children, and 174 unmarried respondents with children. The data were weighted by gender, race, education, region and marital status to ensure an accurate reflection of the population. The sample size with these weights applied is 801.

In interpreting survey results, all sample surveys are subject to possible sampling error; that is, the results of a survey may differ from those which would be obtained if the entire population were interviewed. The size of the sampling error depends upon both the total number of respondents in the survey and the percentage distribution of responses to a particular question. For example, if a response to a given question to which all respondents answered was 50%, we could be 95% confident that the true percentage would fall within plus or minus 3.1% of this percentage or between 46.9% and 53.1%. The table below represents the estimated sampling error for different percentage distributions of responses.

Sampling Error By Percentage
(at 95 in 100 confidence level)

PERCENTAGES NEAR

SAMPLE SIZE	10	20	30	40	50	60	70	80	90
1100	1.8	2.4	2.7	2.9	3.0	2.9	2.7	2.4	1.8
1000	1.9	2.5	2.8	3.0	3.1	3.0	2.8	2.5	1.9
900	2.0	2.6	3.0	3.2	3.3	3.2	3.0	2.6	2.0
800	2.1	2.8	3.2	3.4	3.5	3.4	3.2	2.8	2.1
700	2.2	3.0	3.4	3.6	3.7	3.6	3.4	3.0	2.2
600	2.4	3.2	3.7	3.9	4.0	3.9	3.7	3.2	2.4
500	2.6	3.5	4.0	4.3	4.4	4.3	4.0	3.5	2.6
400	2.9	3.9	4.5	4.8	4.9	4.8	4.5	3.9	2.9
300	3.4	4.5	5.2	5.5	5.7	5.5	5.2	4.5	3.4
200	4.2	5.5	6.4	6.8	6.9	6.8	6.4	5.5	4.2
100	5.9	7.8	9.0	9.6	9.8	9.6	9.0	7.8	5.9